



44<sup>th</sup> Annual  
Northern California Area  
**EMMY® AWARDS**  
**CALL FOR ENTRIES**



**Entry Deadline: Friday, January 16, 2015**  
**Deadline to Upload Entry to Emmy® Express: Friday, January 23, 2015**

**Eligibility Area:** The San Francisco/Northern California Chapter area (Visalia to the Oregon border), Hawaii and Reno, Nevada. This area encompasses the following Designated Market Areas: 6–San Francisco-Oakland-San Jose, 20–Sacramento-Stockton-Modesto; 54–Fresno-Visalia, 69–Honolulu, 107–Reno, 125–Monterey-Salinas, 132–Chico-Redding, 195–Eureka, and the U.S. Territory of Guam.

**Eligibility Period:** All entries must have been originally distributed in the eligibility area during the awards year, **January 1 through December 31, 2014.**

**English/Spanish Language Entries:** English and Spanish Language entries are separated per category and judged, scored and awarded individually.

**Standard Rules:**

**Purpose:** To recognize outstanding achievements in television and allied media by conferring annual awards of merit in the Chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in the television and media industry and to focus public attention on outstanding cultural, educational, technological, entertainment, news, informational programming and craft achievements in television and on-line.

**Eligibility:** To be eligible, entries must have been distributed to the general public via broadcast, cablecast, or broadband by a television station, a cable company, satellite, internet or similar distribution system.

**Broadcast entries** must have been produced for the Chapter's designated awards area and must have had their first transmission in that awards area during the eligibility period. Entries must not have been available for viewing by more than 50% of the U.S. television homes during the eligibility year. Entries that are available to more than 50% of the U.S. television homes should be submitted to NATAS' national awards (see exceptions).

**Broadband entries** must have been intended for consumption and be 'of primary interest' to a regional audience. It is advised that broadband content intended for a *wider* audience (a national audience) be submitted for consideration in The National Academy of Television Arts & Sciences' national awards.

**Cablecast entries** are deemed available *for an entire market* if the cable channel on which they appear is generally available to that market, regardless of the actual number of subscribers the cable channel may have in the market.

Entries which are broadcast only on a **Super Station** and which are specifically designed *exclusively for their local market* may be accepted for regional judging, even if the retransmitting of the station's signal by cable systems make it available to more than 50% of the American television households. This may include regional newscasts or programs dealing with issues specifically related to the local community.

For entries/programs that have been syndicated and aired in regional markets, the entrant(s) must provide a “carriage/distribution summary.” The summary must indicate all markets that carried the show, how many runs it had and the percentage of coverage.

**Exceptions to the 50% Rule:**

1. Local station news coverage that may receive national exposure should be submitted to regional Emmy® Award competitions.
2. The treatment of a local community issue by a Super Station that is directed specifically to those living inside the station's home market maintains its eligibility in regional Emmy® Award competitions.
3. A local program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year.
4. Local segments that are eligible to participate as entries in national Emmy® Award competitions (i.e. News & Doc, Community & Public Service) may compete in both regional and national awards competitions under prevailing rules.
5. Broadband entries that can be seen worldwide via the internet are eligible for regional competition if the content was primarily intended for consumption in the Chapter's designated awards area.

Entries dealing with national news or entries dealing with subjects of general interest beyond the local market are not eligible for regional judging. The Chapter's Awards Committee may resolve questions of eligibility for such entries. Petitions, in writing, can also be forwarded to the National Awards Committee for final review and judgment. Works accepted for regional judging under this exception may not be submitted for National consideration.

Program length commercials (infomercials) and closed circuit programs are not eligible.

Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute. Entries must be submitted as originally shown. There may not be any post-broadcast changes except as noted in the category descriptions.

**No entry may be submitted to more than one Chapter's awards. Different episodes from the same series can only be entered in one Chapter's awards.**

**Ineligible entries may be disqualified during any phase of the competition.**

**Original Material:** At least two-thirds of a program entry must consist of original material, unless previously produced material has been given some unique and creative treatment that, in the opinion of the Chapter Awards Committee, results in an original program. Entrants must identify all non-original or sponsored material, including its location in the program. Pre-purposed or re-purposed material is not eligible.

**Entry Quota:** In order to sustain a high level of award excellence, Chapters must continue to self-regulate their entries, making sure only the appropriate individuals are recognized. To maintain this consistency, there is a maximum quota of 12 eligible names allowed on each entry. Any name(s) added beyond this number will require written authorization from the primary responsible entrant detailing the additional job title and responsibility. Chapters would then have the option of accepting these additional entrants or not.

**Student Productions:** Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other "professionals," and want to enter the Chapter's award competition, they cannot enter as a student, but instead must pay the appropriate entries fees as an active NATAS member (or non-member). The student is then prohibited from entering subsequent student production categories with other classmates. Student award recipients from any NATAS Chapters' high school or college competitions may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion for their recognition.

**Composites:** A composite is defined as a sampling of two or more representative segments or elements that convey to a judging panel the scope, breadth, or range of an individual's talents or of coverage of a special event. The elements within a composite, unless otherwise noted, are to be "as aired" with no internal edits or post production work, such as music or special effects. **Demo reels or montages are not allowed.** One to two seconds of black between cuts, with no audio or slates must be added to separate segments within the composite. Unless otherwise noted, a straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift. For program entries, composites may only contain content from one episode of the series, not multiple installments.

**Double-Dipping:** No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast, or included as an excerpt in the "Overall Excellence/News Excellence" category.

To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

A multi-part program or series on the same subject may be entered in only one programming category. If the subject matter varies, different episodes from the same overall series can be entered in other program categories as appropriate based on content.

Content produced as both a multi-part series and a full-length program may be entered only once, regardless of the amount of new material added.

An individual can only be recognized once for the same job function, utilizing the same program content.

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they directly contributed to the content of the program or segment, and have the permission of the primary producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft category.

**Language Other Than English:** Spanish-language entries may be entered and will be judged by a panel of Spanish-speaking, peer judges in a separate contest from English language. The **scores** produced by these two panels are **not** combined; instead the scores are interpreted **separately** for final "cut-off" evaluation.

Programs in languages other than English or Spanish may also be entered; however judging of these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, NATAS requires that these entrants submit their entries with English subtitles or with English on a second audio channel.

**Membership:** Membership in The National Academy of Television Arts & Sciences is not required to enter the Emmy® Awards.

**Judging Procedure:** Entries made to this Chapter will be judged by panels assembled by other NATAS Chapters. These panels shall be comprised of no fewer than 5 judges who shall be certified as peers. No more than 3 judges on a panel may be employed by the same station or company. Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry. Group ownership, by itself, does not necessarily create a conflict of interest.

**Non-Competitive Judging:** Entries are judged against a standard of excellence and do not compete against each other. There may be one award, more than one award or no award given in each category. Any exceptions will be noted in the category description.

**Judging Requirement:** The success of the Emmy® Awards process depends on the willingness of qualified professionals to serve as judges. Peers in other NATAS Chapters are serving this Chapter's entrants. This Chapter will judge other Chapter's entries. By entering, you agree to serve as a judge when asked.

All entries sent to judges for screening are deemed to be eligible by the Chapter whose work is being judged. For that reason, judges are required to score each entry regardless if they feel it has been placed in the wrong category or might have technical problems. Forms are available should judges wish to challenge any entry. On challenge entries, judges are asked to score without bias, even if they believe an entry is not in an appropriate category.

**Intentional Falsification:** The entrant warrants that he/she/they are the party(ies) most responsible for the award-worthiness of the entry. The intentional falsification of production credits or entry credits may be the basis for disqualification.

**Entry Errors and Omissions:** The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

**Copyright:** Each entrant agrees that any form of analog and/or digital recording, whether it be film, tape recording, screenshot or supplemental printed material that is furnished to NATAS in connection with an entry may be retained by the National Academy for file, reference and archival purposes and may be viewed partially or in its entirety for judging purposes. All of, or portions of, said content may be used on or in connection with the awards ceremony, any broadcast/telecast and other exhibition, including internet; as well as with promotional announcements or activities for any of the foregoing. If required, the entrant is further responsible for approval and clearances to the appropriate parties for any use of this copyright content.

**Who Receives the Award?** Producers, craft persons and other eligible entrants as listed on the entry form receive the Emmy® statuette, except where noted. You cannot be added to a winning entry as an additional recipient, nor purchase a statuette past the Chapter's deadline. Others who work on a nominated or winning entry may order production certificates or plaques. Individuals who did not receive a statuette, but were eligible for production certificates and/or plaques are not considered Emmy® recipients.

**Crafts Achievement:** In the Crafts Achievement Awards, those who actually perform a specific discipline receive the Emmy® statuette. Supervising or directing the work of others does not qualify for Crafts Achievement Awards, except for achievements in directing categories.

**Award Ownership:** Emmy® Awards are presented to individuals, not to their employers. It is the individual entrant's achievement that is being judged and recognized. Ownership of the Emmy® statuette is retained by the individuals and The National Academy of Television Arts & Sciences, even if an employer pays entry fees.

**Commemorative Statuettes:** Stations, studios and production companies may order a commemorative statuette for public display at their place of business (up to a maximum of three per winning entry). The statuette is engraved the same as the actual Emmy® Award, with the word "commemorative" added on the rear of the statuette. No additional or special wording is allowed.

**Promotion:** All publicity, advertising or any written reference undertaken by nominees and award recipients to the Emmy® Awards, must clearly state that the awarded achievement is for a Regional Emmy® Award. The word "Regional" **must** appear in these instances. The recipient of a nomination or an Emmy® Award may refer in advertising and publicity to the fact that they have been honored **only** for **one year** after the recognition was bestowed. They may use a replica of the Emmy® statuette in such advertising. Individuals who significantly contributed to the production or craft but were not honored with a statuette cannot specifically advertise they are an Emmy® award recipient. They can only state they worked on the recognized program. The statuette itself may not be reproduced or used in any other commercial manner without written permission from NATAS. A ® registration mark and the appropriate copyright notice: © NATAS/Television Academy must accompany any portrayal of the Emmy® statuette or moniker.

**General Rules:** Entrants may submit as many different entries per program in Categories 6-22 as desired. There is a maximum quota of 12 submitting individuals who are eligible to win an Emmy® award statuette per entry without further written permission. Except for the craft areas, the primary person responsible for submitting the program or segment is the producer who **must** enter. He or she must concur that the additional entrants were also **active participants**. Executive Producers acting solely as administrators, (i.e., without having hands-on or creative input) of entered programs or segments **are not** eligible for statuettes.

Emmy® entrants are limited to the persons who **significantly** participated in the creative process of the program; i.e., producer, director, photographer, writer, editor, etc.

A complete program or segment may be entered only once in Categories 6-22. Producers cannot enter the same material in any of Categories 6-22 both as program and segment producers. The same entrant cannot enter the same material in both news and program craft categories.

A multi-part series on the same topic can only be entered once in Categories 6-22. For example, you are not eligible to enter parts 1-3 in one category and part 4 in a different category.

For original programs longer than 30 minutes in length and not noted as having a time limit of 60 minutes, you have the option of submitting the first 30 minutes of the program **or** a composite of 3 unedited segments/lifts. The 3 excerpts must be the opening, middle and ending of the entry. Each excerpt should be approximately 10 minutes for a maximum total of 30 minutes.

**Entry Procedure:** All entrants must submit a fully completed entry form (**complete Online at [www.emmysf.tv](http://www.emmysf.tv)**), the applicable entry fee(s), and upload their entry through JW Platform as “aired,” except for removing commercials. The total running time and air date(s) of each entry **must be** provided on the entry form. As an aid to judges, a précis (written description of your entry) may be submitted stating why the entry is award-worthy. Space is provided on the entry form, up to 100 words, for this purpose. Enter online in the “description” section. This précis information will automatically be included on the ballot and read by judges prior to viewing.

In Categories 6-22, a member of the production team may submit the entry if the submission is accompanied by a note naming the producer and stating that he/she has declined to participate.

**Entry Format:** After completing the Emmy® Express online entry form, you will be prompted to upload your video. Just follow the step by step process. The standard upload is 480 x 360. Depending on the length of your entry and your internet connection, the upload may take a long time. Do not close your browser until the status bar tells you the upload is complete. You must view and approve your video for final submission. **All judging and balloting of your entry is done online.**

Please contact the National Academy office if you have a problem with the online entry or the uploading instructions. Entrants are responsible for the technical quality of their entries.

**Time Code:** New field on entry form. Please put in the starting time code for your 30 second clip to be played at the Emmy® Gala if your entry is nominated.

**Entry Fees:** The appropriate member or non-member entry fee is required for **each person** listed as an entrant.

Each Individual Name on Entry	San Francisco	Fresno		Reno/Salinas/Chico/
	San Jose	Sacramento	Hawaii	Eureka/Guam
<b>NATAS Member*:</b>	<b>\$70</b>	<b>\$65</b>	<b>\$55</b>	<b>\$45</b>
<b>Non-Member:</b>	<b>\$200*</b>	<b>\$195*</b>	<b>\$155*</b>	<b>\$120*</b>
<b>LATE FEES:</b> (late entries and unpaid entry fees after grace period)				
<b>NATAS Member*:</b>	<b>\$95</b>	<b>\$90</b>	<b>\$80</b>	<b>\$70</b>
<b>Non-Member:</b>	<b>\$225*</b>	<b>\$220*</b>	<b>\$180*</b>	<b>\$145*</b>

**\*Your membership must be paid through 2015 prior to completing the entry form to receive the member rate. If you are joining NATAS for the first time or are a returning member, you must pay membership dues prior to completing the entry form to receive the member rates.**

**Payment:** You can pay by Credit/Debit Card, American Express, VISA, MasterCard or Discovery. Emmy® Express will issue an invoice to mail in with your check. Submit list and payment to the National Academy office.

**Make Checks Payable To: NATAS SF/NorCal.**

Mailing Address:

Darryl Compton, Executive Director

(650) 341-7786

NATAS SF/NorCal

4317 Camden Avenue, San Mateo, CA 94403-5007



## **JOIN THE NATIONAL ACADEMY TODAY AND SAVE \$\$\$**

Membership in The National Academy of Television Arts & Sciences **is not** required to enter the Emmy® Awards. \*By joining the National Academy you save \$20 on your first entry and up to \$130 on additional entries. See online membership form for dues fees based on market area. If you were not a member in good standing during **2014**, you **must** re-join NATAS as a new/returning member.

**Winning Entry Broadcast Waiver:** I (we) agree by submitting and therefore entering my/our Emmy® entry, grant the Chapter the following: Full and complete authority for the Chapter to broadcast, edit, and or make any other changes they deem necessary to my/our entry at their sole discretion. The Chapter is granted full and complete authority to include my/our entry in an Emmy® broadcast, other related broadcasts, and Emmy® website streaming.

**Entry Usage:** Recipient entries will be archived in the Special Collections Department at San Francisco State University.

**WARNING:** After the **January 16<sup>th</sup>** entry deadline, any entry or entrant that is still incomplete (including membership and entry fees) will be subject to a **\$25 reprocessing charge** or disqualification. If an entry must be reprocessed, the original entry fee will not be returned. **Tuesday, March 31<sup>st</sup>**, will be the **FINAL** date to submit changes or omissions to entries.

**Awards Procedure:** The Awards Committee is vested with the authority to determine the eligibility of entries and to change any entry's category if improperly submitted. **Such decisions are final.** To that end, the Awards Committee will have a master list of entries available on-line for review on or about **Monday, January 26**. All interested parties should review this list for accuracy as to entrant names, titles, and appropriate fees. Each station or organization will be asked to have a contact person available to answer questions that arise regarding its entries. The Awards Committee will meet on **Saturday, January 31** at 9 am at the NATAS office for final certification of all entries.

**Judging:** For Station/Programming Achievements (Categories 1-25) entries are judged for **Content, Creativity, and Execution**. For Crafts Achievements (Categories 26-32) entries are judged only for **Creativity and Execution**.

Voting is done by secret ballot with scores tabulated by the accounting firm of **Spalding and Company**. The Awards Committee then selects the nominees and recipients from the top scores on encoded lists provided by our accountants.

**Nominations:** Emmy® nominations will be posted on the Chapter website ([www.emmysf.tv](http://www.emmysf.tv)) at **12 noon, Wednesday May 6, 2015**. Each person nominated receives a certificate, suitable for framing. Nomination Certificates will be available for pickup at the Emmy® Awards Gala on **June 6, 2015**.

**The Award:** Emmy® Gala 2015 will take place on **Saturday evening, June 6, 2015** at the **SFJAZZ Center**, 201 Franklin Street, San Francisco. This year will be a theatre presentation with reception prior to the show and dessert following.

Advanced reservations to this Black Tie Event are required. At the Awards Ceremony, only one individual may be designated to give a brief acceptance speech on behalf of all the recipients for the entry. All recipients will have the opportunity to be interviewed on the red carpet. The awards presentation and red carpet will again be dual webcast thanks to **ANVATO**.

Emmy® statuettes will be awarded only to those individuals listed on the entry form. **Remember, the last date to add names is Tuesday, March 31<sup>st</sup>** After the Awards presentation, production certificates or plaques may be ordered to honor those individuals the recipients feel contributed to their award-winning entry. These certificates and plaques are available from the chapter office.

### Questions:

**Julie Watts** (415) 765-8809  
Awards Chair [julie@juliewatts.com](mailto:julie@juliewatts.com)

**Darryl Compton** (650) 341-7786  
Executive Director [darryl@emmysf.tv](mailto:darryl@emmysf.tv)

### Awards Committee members who are also available to answer questions:

#### San Francisco/Oakland:

KTVU	<b>Steve Shlisky</b>	(510) 874-0499	<a href="mailto:steve.shlisky@emmysf.org">steve.shlisky@emmysf.org</a>
KPIX 5	<b>Da Lin</b>	(510) 886-4055	<a href="mailto:da-phoenix@juno.com">da-phoenix@juno.com</a>
ABC 7	<b>Wayne Freedman</b>	(415) 954-7479	<a href="mailto:wayne.freedman@abc.com">wayne.freedman@abc.com</a>
KQED	<b>Peter Borg</b>	(415) 553-2393	<a href="mailto:pborg@kqed.org">pborg@kqed.org</a>
KDTV	<b>Luis Godinez</b>	(415) 538-8013	<a href="mailto:lgodinez@univision.net">lgodinez@univision.net</a>

#### Sacramento:

KUVS	<b>Pablo Iacub</b>	(916) 614-1960	<a href="mailto:piacub@univision.net">piacub@univision.net</a>
------	--------------------	----------------	--

#### Fresno:

ABC 30	<b>Richard Harmelink</b>	(559) 485-0930	<a href="mailto:richardlharmelink@abc.com">richardlharmelink@abc.com</a>
--------	--------------------------	----------------	--

#### Reno:

KOLO 8	<b>Terri Russell</b>	(775) 858-8880 x227	<a href="mailto:trussell@kolotv.com">trussell@kolotv.com</a>
--------	----------------------	---------------------	--

#### Hawaii:

KITV	<b>Pamela Young</b>	(808) 593-6285	<a href="mailto:pyoung@kitv.com">pyoung@kitv.com</a>
------	---------------------	----------------	--

#### Freelance:

KTVU 2	<b>Noelle Walker</b>	(415) 816-1039	<a href="mailto:scoopmedia@me.com">scoopmedia@me.com</a>
--------	----------------------	----------------	--

#### Crafts

	<b>Craig Franklin</b>	(415) 816-1039	<a href="mailto:craigfranklin2011@gmail.com">craigfranklin2011@gmail.com</a>
	<b>Jen Mistrot</b>	(650) 703-3621	<a href="mailto:mistrot@kpix.cbs.com">mistrot@kpix.cbs.com</a>

#### Broadband

Kimerview	<b>Kym McNicholas</b>	(415) 492-2243	<a href="mailto:kymbee@gmail.com">kymbee@gmail.com</a>
-----------	-----------------------	----------------	--

#### Production

Beyond Pix	<b>Karen Sutton</b>	(415) 434-1027	<a href="mailto:ksutton@emmysf.org">ksutton@emmysf.org</a>
------------	---------------------	----------------	--

#### Spanish

KFTV 21	<b>Sandy Sirias</b>	(559) 241-6241	<a href="mailto:ssirias@univision.net">ssirias@univision.net</a>
---------	---------------------	----------------	--

#### National:

KQED	<b>Linda Giannecchini</b>	(415) 553-2245	<a href="mailto:lgianecchini@kqed.org">lgianecchini@kqed.org</a>
------	---------------------------	----------------	--

#### NATAS - SF/NorCal:

President:	<b>Keith Sanders</b>	(408) 924-2866	<a href="mailto:tvсандers1@gmail.com">tvсандers1@gmail.com</a>
Awards Chair:	<b>Julie Watts</b>	(415) 765-8809	<a href="mailto:julie@juliewatts.com">julie@juliewatts.com</a>
Executive Director:	<b>Darryl Compton</b>	(650) 341-7786	<a href="mailto:darryl@emmysf.tv">darryl@emmysf.tv</a>

Updated: 1/4/15





44<sup>th</sup> Annual  
Northern California Area  
**EMMY® AWARDS**  
**CATEGORIES**  
**2014-2015**



*For Outstanding Achievement In:*

**Special Achievement Awards**

One award, more than one award, or no award is given only to the primary recipients listed on the category. Others who may have contributed to the content and execution of the material presented in the entry may purchase plaques to commemorate their participation.

**1. Overall Excellence/News Excellence (Combined Category)**

**Awarded to the President/General Manager and News Director only** for excellence in the overall and news operations of a television station, news/sports cable system or online media outlet, during the eligibility period. Entry should reflect the organization's overall local product including any news & sports coverage (general assignment reporting, breaking news, specialty and beat reporting, series, documentaries, continuing coverage, etc.); as well as editorials/commentaries, other locally produced programs, promotional announcements, on-air examples of events hosted by the organization and involvement in the community. Entry should emphasize the quality, breadth and efficacy of the organization's operations, stressing substance rather than style, and exhibit performance in sustaining excellence throughout the eligibility year. The composite entry must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. Entry should include a one-page, written synopsis of the organization's operation, product, accomplishments and achievements. **Entry length shall not exceed 60 minutes.**

One award, more than one award, or no award is given to those person(s) directly responsible for the content and execution of the material presented in the entry.

**2. Journalistic Enterprise (NEW CATEGORY)**

For excellence in the continuing endeavor of high journalistic enterprise, which may include investigative pieces, breaking news, features, profiles, interviews, documentaries, etc. Composite entry may include a maximum of 5 different stories. The airdate and length of each story must be submitted with the entry. **Time Limit: 30 minutes.**

**A. Within 24 Hours**

**B. No Time Limit**

**News Programming**

One award, more than one award, or no award may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. For any entry designated as a series, a minimum of two reports must be included. A maximum of three segment/lifts is permitted to bring longer program entries to the required time limit.

For Categories 3-5 only, the Market Sizes are defined as follows:

**Larger Markets** - Stations licensed to San Francisco, Oakland, San Jose, and Sacramento including Non-English and cable broadcasts in these market areas.

**Medium Markets** - Stations licensed to Fresno and the state of Hawaii, including Non-English and cable broadcasts in these market areas.

**Smaller Markets** - Stations licensed to Chico/Redding, Eureka, Salinas/Monterey, Santa Rosa, Reno, Nevada, and Guam; including Non-English and cable broadcasts in these market areas.

### **3. Newscast-Daytime (12a-5p)**

#### **A. Larger Markets**

#### **B. Medium Markets**

For excellence in a regularly scheduled daytime newscast as aired between 12am and 5pm. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. **Time limit: 60 minutes.**

### **4. Newscast-Evening (5p-12a)**

#### **A. Larger Markets**

#### **B. Medium Markets**

For excellence in a regularly scheduled evening newscast, as aired between 5pm and 12am. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. **Time limit: 60 minutes.**

### **5. Newscast-Smaller Markets**

For excellence in a regularly scheduled daytime or evening newscast for smaller markets only. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. **Time limit: 60 minutes.**

### **6. Breaking News**

For excellence in coverage of a single unanticipated news event. Entry may include multiple live or taped elements and online content. **Time limit: 15 minutes.**

*Regional winners in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.*

### **7. General Assignment Report**

For excellence in coverage of a single news story or topic. Entry may include live and/or taped elements and online content. ***(Note: Entries should not include feature stories)***

**Time limit: 10 minutes.**

### **8. Continuing Coverage *(New Category Split)***

For excellence in coverage of a single news story over an extended number of reports. Entries will be judged in part on story advancement and should be entered as a composite ***(No Montages)***

**Time limit: 30 minutes**

#### **A. Within 24 Hours**

All reports included are from one news story and all aired within a 24-hour period.

#### **B. No Time Limit**

At least three segments should be entered to show the overall coverage of one news story over a longer period of time.

### 9. Investigative Report *(New Category Split)*

For excellence in reporting of a community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting. **Written documentation is required (100-word limit). Time limit: 10 minutes single story, 30 minutes series.**

#### A. Single Story

#### B. Series

*Regional winners, at their discretion, are eligible to compete for a crystal pillar in the National News & Documentary Awards in the following category: Outstanding Regional News Story – Investigative Reporting.*

### 10. Feature News Report

For excellence in reporting of a single or multi-part feature news story or topic. *(Note C & D Entries should not include stories that are investigative in nature.)*

**Time limit: 10 minutes. Series time limit: 15 minutes.**

#### A. Light Feature

#### B. Light Series

#### C. Serious Feature

#### D. Serious Series

### 11. Specialty Assignment Reports

For excellence in coverage of special interest information that consists of on-going segments involving specialized reporting expertise (e.g., consumerism, health, science, criticism, politics, environment, technology, commentary, etc.). Submit three examples of your specialty. **Time limit: 15 minutes.**

### News and Program Specialty:

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Hosts, moderators, reporters, directors, photographers, editors, writers and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. **A maximum of three segments/lifts is permitted to bring longer program entries to the required time limit. For program entries, a composite may only contain content from one episode of the series, not multiple installments.**

### 12. Documentary *(New Category Split)*

For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of current, cultural and/or historical significance.

**Time Limit: 60 minutes.**

#### A. Cultural/Historical

#### B. Topical

### 13. Arts/Entertainment

#### A. Feature/Segment

For excellence in a feature or segment from a program, series or special on general entertainment, variety or visual and performing arts. **Time limit: 10 minutes.**

#### B. Program/Special

For excellence in a program, series or special on general entertainment, variety or visual and performing arts. **Time limit: 30 minutes.**

#### **14. Informational/Instructional**

##### **A. Feature/Segment**

For excellence in a feature or segment from a presentation of stories whose prime purpose is to be instructional; to teach formally or informally about a subject. **Time limit: 10 minutes.**

##### **B. Program/Special**

For excellence in presentation of stories from a program, series or special whose prime purpose is to be instructional; to teach formally or informally about a subject or subjects. **Time limit: 30 minutes.**

#### **15. Lifestyle**

##### **A. Feature/Segment**

For excellence in a feature or segment from a program, series or special that deals with everyday life subjects; such as, food preparation, recipes, techniques, home improvement, decoration, renovation, gardening, outdoors, crafts and/or automotive repairs. **Time Limit: 10 minutes.**

##### **B. Program/Special**

For excellence in a program, series or special that deals with everyday life subjects; such as food preparation, recipes, techniques, home improvement, decoration, renovation, gardening, outdoors, crafts and/or automotive repairs. **Time Limit: 30 minutes.**

#### **16. Historic/Cultural**

##### **A. Feature/Segment**

For excellence in a feature or segment from a program, series or special that covers historical, cultural and/or ethnic issues or topics. **Time limit: 10 minutes.**

##### **B. Program/Special**

For excellence in a program, series or special that covers historical, cultural and/or ethnic issues or topics. **Time limit: 30 minutes.**

#### **17. Public/Current/Community Affairs**

##### **A. Feature/Segment**

For excellence in a feature or segment from a program, series or special on current issues of societal concerns, social ills, community or general public interest. **Time limit: 10 minutes.**

##### **B. Program/Special**

For excellence in a program, series or special on current issues of societal concerns, social ills, community or general public interest. **Time limit: 30 minutes.**

#### **18. Interview/Discussion**

##### **A. Feature/Segment**

For excellence in a feature or segment from a program, series or special consisting of interview/discussion material that is at least 75% unscripted. **Time limit: 10 minutes.**

##### **B. Program/Special**

For excellence in a program, series or special consisting of interview/discussion material that is at least 75% unscripted. **Time limit: 30 minutes.**

#### **19. Health/Science/Environment**

##### **A. Feature/Segment**

For excellence in a feature or segment from a program, series or special that covers health, science, medical topics, environmental impact issues or subject matter. **Time limit: 10 minutes.**

##### **B. Program/Special**

For excellence in a program, series or special that covers health, science, medical topics, environmental impact issues or subject matter. **Time limit: 30 minutes.**

## 20. Technology (*NEW CATEGORY*)

### A. Feature/Segment

For excellence in a feature or segment from a program, series or special that covers the technology industry and the application of this knowledge for practical results.

**Time Limit: 10 minutes.**

### B. Program/Special

For excellence in a program, series or special that covers the technology industry and the application of this knowledge for practical results. **Time Limit: 30 minutes.**

## 21. Special Event Coverage

For excellence in coverage of one-time only, anticipated community, entertainment or sports event. Program may include multi-cameras and pre-produced segments that cover the full spectrum of the event. Live entries should include at least 70% live material.

**Time limit: 30 minutes.**

## 22. Sports

### A. Feature/Segment

For excellence in a feature or segment from a sports program or sports series. **Time limit: 10 minutes.**

### B. Daily or Weekly Program/Series

For excellence in a daily or weekly sports program, or sports series. Entry may be live or recorded live. Entry must have, as its basis, special coverage not to be taken from a newscast. Entries may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may have no post edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. **Time limit: 30 minutes.**

### C. One-Time Special

For excellence in a one-time sports related special program that is not part of a daily or weekly sports program. Entry may be live or recorded live. Entry should have no post edits except for the removal of commercials. **Time limit: 30 minutes.**

### D. Sporting Game–Live/Unedited (Program or Series)

For excellence in production of a single program, or series, live or recorded live sports game. A composite (from one episode or game) is required and can include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant's discretion. **Time limit: 30 minutes.**

## Spot Announcements

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the promotion or commercial. Entries must be locally conceived, produced and aired. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. **Spots may be 5-seconds to 5-minutes in length.** Program length commercials (infomercials) are not eligible. If a campaign is entered, a maximum of three spots may be included **which are edited together for a single video upload.**

### 23. Community/Public Service (PSAs) (Single Spot or Campaign)

For excellence in announcements that effectively focus interest in and marshal support for worthy community or area causes.

### 24. Promotion

#### A. News Promo–Single Spot *(includes same day spots)*

For excellence in announcements that promote a news image, a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

#### B. Program-Single Spot

For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/company image as well as regionally produced spots for network and/or syndicated programming.

#### C. Campaign *(series of spots, news, programming or station image)*

### 25. Commercial-Single Spot or Campaign

For excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market. **Spots may be 5-seconds to 5-minutes in length. Program length commercials (infomercials) are not eligible.**

## Crafts Achievement

One award, more than one award, or no award is given for excellence in a specific craft discipline demonstrating the skills of one or more individuals. Each entry may contain a single example of the craft or a composite of material as originally transmitted. **Time limit: 15 minutes.**

While craft entrants may submit more than one entry per craft discipline, only **one** of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries.

Craft awards are intended for hands-on craftpersons, not those that supervise craftpersons.

**Composites: You must list your segments (Title, Air Date, & TRT) in the remarks section of the entry form.** (Recommend three to five segments for a composite) **NO MONTAGES**, allow one-two seconds of black between segments

### 26. On-Camera Talent

#### A. Anchor-News

#### B. Anchor-Weather

#### C. Reporter-Transportation/Traffic *(NEW CATEGORY)*

#### D. News Reporter

#### E. Sports-Anchor/Reporter

#### F. Sports-Play by Play/Analyst

#### G. Program Host/Moderator/Reporter

### 27. Director-Live/Recorded Live *(Recommend the PL track be included on 2<sup>nd</sup> channel.)*

### 28. Writer

#### A. News

#### B. Program



**29. Photographer**

- A. News-Within 24 Hours**
- B. News-No Time Limit**
- C. Program (Non News)**
- D. Video Essay (Single Camera Only)**

For excellence by a single individual covering a single or multi-part news story or program. The video essay creator is the photojournalist and editor, weaving together elements captured in the field to tell the story without a reporter or professional talent track. Entry may not be entered in any other craft or program category.

**30. Editor**

- A. News-Within 24 Hours**
- B. News-No Time Limit**
- C. Program (Non News)**

**31. Video Journalist**

- A. Within 24 Hours**
- B. No Time Limit**

For excellence by an individual cross-discipline producer, serving also as photojournalist, editor, talent, and writer; covering a single or multi-part story or topic. Entry may not be entered in any other craft or program category.

**32. Graphic Arts & Animation**



44<sup>th</sup> Annual  
Northern California Area  
**EMMY® AWARDS**  
**REMINDERS FOR**  
**EMMY® 2015**



1. No Montages: Segments must be separated by one to seconds of black.
2. Composites: You must list your segments (Title, Air Date, & TRT) in the remarks section of the entry form. (Recommend three to five segments for a composite)
3. Double-dipping: i.e. You are double-dipping if you enter a news feature as the photographer and then enter the same segment in craft photography. (If you are listed as a producer on the news feature, you can enter as the photographer in the craft.) Note: Categories 1 and 3-5 are exempt from double-dipping.
4. The person filling out the entry form is responsible for the video upload.
5. A \$25 processing fee will be added to all fees not paid by the end of the grace period.
6. By entering, all entrants are required to be peer judges for categories submitted from other NATAS chapters.
7. **Category changes:**
  - a. 1 – Overall Excellence/News Excellence: the president/general manager and news director are only eligible to enter.
  - b. 7 – General Assignment Reports: no longer limited to 24 hours. Entries should not include feature stories or special reports.
  - c. 8AB – Continuing Coverage: now split into Within 24-hours and No Time Limit
  - d. 9AB – Investigative Report: now split into Single Story and Series.
  - e. 10CD – Feature News Reports-Serious should not include stories that are investigative in nature.
  - f. 12AB – Documentary: now split into Cultural/Historical and Topical.
  - g. 24A – Promotion-News Promo-Single Spot: now includes same day.
  - h. 24D – Campaign: now includes news and programming.
  - i. Musical Composition has been eliminated.
8. **New Categories:**
  - a. 2AB – Journalistic Enterprise – Within 24-hours and No Time Limit
  - b. 22AB – Technology – Feature/Segment, Program/Special
  - c. 26C – On-Camera Talent – Reporter – Transportation/Traffic
9. There is a maximum quota of 12 eligible names allowed per entry without further written permission.
10. We are accepting entries from the U.S. **Territory of Guam** for the first time.
11. **Time Code:** New field on entry form. Please put in the starting time code for your 30 second clip to be played at the Emmy® Gala if your entry is nominated.

**Entry Deadline: Friday, January 16, 2015**

**Deadline to Upload Entry to JW Platform: Friday, January 23, 2015**

Updated: 12/15/14