

BEST PUBLIC SERVICE OR PROMOTION SPOT ANNOUNCEMENT

- * San Diego Transit Corporation—Debra Brunton
- * MAIDHOFF BROTHERS—Ralph Hodges, Producer—Channel 8
- * KIDS—(San Diego Federal Savings & Loan Association) Franklin & Associates—A & G Productions, Producers

STUDENT PROGRAMMING ACHIEVEMENT

JANET HUMBERG, Producer: "Black Perspectives on Women" San Diego State University

1977

1978—SAN FRANCISCO AREA AWARDS

(Seventh Annual)

Presented April 15, 1978, San Francisco

(The Galleria Design Center)

BEST STRIP NEWS SHOW—Award to News Director

- KTVU (2).....Ted Kavanau
- KCRA (3).....Pete Langlois
- KRON (4).....Mitch Farris
- KPIX (5).....Gary Eljon
- KGO (7).....Peter Jacobus
- KSBW (8).....Roy Stearns
- KOED (9).....George T. Osterkamp
- KNTV (11).....Lee Schell
- KOVR (13).....Norm Hartman
- KTXL (40).....Larry Camp

OUTSTANDING ACHIEVEMENT: DAILY BREAKING NEWS

- *Sausalito Houseboat Battle*—Betty Ann Bruno, Reporter (KTVU)
- Golden Dragon Massacre*—David Fowler, Reporter (KPIX)
- *Death Penalty*—George T. Osterkamp, Lou DeCosta, Producers (KOED)

OUTSTANDING ACHIEVEMENT: NEWS SPECIAL

- Water Wars*—Sheldon Fay, Jr., Ben Bayol, Producers (KPIX)
- *Yankee Come Back*—Belva Davis, Reporter, Susan Anderson, Producer (KPIX)

OUTSTANDING ACHIEVEMENT: INVESTIGATIVE REPORTING

- *M.O.R. Housing*—Betty Ann Bruno, Reporter (KTVU)
- *Oak Knoll Hospital*—Thayer Walker, Reporter (KRON)
- Street Decoy*—Peter Cleveland, Reporter (KGO)
- *Herbicide Spraying*—Rob Wilson, Reporter, Jim Crum, Producer (Capital News Bureau)

OUTSTANDING ACHIEVEMENT NEWS FEATURES: SINGLE STORY

- Crime File: Barbuza*—Chris Baker, Reporter (KTVU)
- Dragon Slayers*—Paul Ryan, Reporter (KRON)
- *Why Santa Cruz?*—Marilyn Baker, Reporter, Jeffrey Baker, Benjamin Rescate, Producers (Baker Enterprises), KPIX

OUTSTANDING ACHIEVEMENT NEWS FEATURES: SERIES

- *Life After Life*—Betty Ann Bruno, Reporter (KTVU)
- *On Being Blind*—Kirstie Wilde, Reporter, Jean Harper, Producer (KRON)
- Earthquake That's Coming*—Van Amburg, Reporter (KGO)

OUTSTANDING ACHIEVEMENT: SPORTS

- San Quentin Sports*—Ron Barr, Reporter (KRON)
- The Slam Dunk*—Art Dlugach, Judith Williams, Producers (KPIX)
- *Champion and Contender*—Wayne Walker, Reporter, Art Dlugach, Producer (KPIX)
- Santa Clara International Invitational Swimming & Diving Meet*—Nick Herlick, Rich Yacco, Producers (KTEH)

OUTSTANDING ACHIEVEMENT ARTISTIC/HISTORICAL/CULTURAL/RELIGIOUS: SPECIAL

- This Family That is Church*—Fr. Miles Riley, Nancy Graham, Christina Crowley, Producers (KTVU)
- *Yankee Come Back*—Belva Davis, Susan Anderson, Producers (KPIX)
- Bing: The Legend*—Catherine Miller, Wally Miller, Producers (KPIX)
- The Valley That Was*—Louise Henry, Steve Longstreth, Producers (KTEH)

OUTSTANDING ACHIEVEMENT ARTISTIC/HISTORICAL/CULTURAL/RELIGIOUS: SERIES

- *Keeping the Faith*—Bayscene 7—Ken Ellis, Producer (KGO)

OUTSTANDING ACHIEVEMENT CURRENT AFFAIRS/DOCUMENTARY: SPECIAL

- *The Choice: Between Life & Death*—Galen Daily, Ben Bayol, Sheldon Fay, Jr., Producers (KPIX)
- Our Criminal Kids*—Ken Ellis, Producer (KGO)
- Arson Squad*—Bob Anderson, Producer (KGO)
- Coming Out of the Closet*—Jim Paymar, Ken Codeglia, Producers (KNTV)
- Impact: Has Housing Hit the Roof?*—Rose Del Castillo, Producer (KPIX)

OUTSTANDING ACHIEVEMENT CURRENT AFFAIRS/DOCUMENTARY: SERIES

- Saturday Live*—Carl T. Young, Paul Cabbell, Producers (KRON)
- *Behold a Man*—Pamela Young, Lorne Morrison, Lou DeCosta, Producers (KOED)

OUTSTANDING ACHIEVEMENT CHILDREN/YOUTH: SPECIAL

- *Comin' At Ya!*—Sheldon Fay, Jr., Rose Del Castillo, Producers (KPIX)
- Young Sounds '77*—Ron Ziskin, Producer (KGO)

OUTSTANDING ACHIEVEMENT ENTERTAINMENT: SPECIAL

- The King is Dead: Long Live the King!*—Steve LaRosa, Producer (KCRA)
- *An Evening Event*—Sandra Sharum, Producer (KPIX)
- Young Sounds '77*—Ron Ziskin, Producer (KGO)

OUTSTANDING ACHIEVEMENT ENTERTAINMENT: SERIES

- *New Leash on Life/The Hi Di Ho Man-Evening*—B. Ziggy Stone, Producer (KPIX)
- Women's Crew/Ansel Adams-Evening*—B. Ziggy Stone, Producer (KPIX)

OUTSTANDING ACHIEVEMENT: EDITORIALS

- Raymond E. Jacobs, Editorial Director (KTVU)
- Herb Levy, Editorial Director (KRON)
- Janet Malra, Editorial Director (KPIX)
- Robert A. Sunderland, Editorial Director (KGO-TV)
- Jim Paymar, Editorial Director (KNTV)
- Bob Hickey, Editorial Director (KGSC)
- Frank Allen Philpot, Editorial Director (KBHK)

OUTSTANDING ACHIEVEMENT PROGRAM FEATURES: SINGLE STORY

- Aikido*—Miriam Goodman, Producer (KRON)
- Violence Against Woman*—Miriam Goodman, Producer (KRON)
- Grandma For a Day-Evening*—Jim Arnold, Producer (KPIX)
- *Women's Crew Racing-Evening*—Scott Gibbs, Producer (KPIX)

OUTSTANDING ACHIEVEMENT PROGRAM FEATURES: SERIES

- Inside Cuba-Channel 3 Reports*—Stan Atkinson, Producer (KCRA)
- Bound on the Reno Express-Parts I & II-Evening*—B. Ziggy Stone, Producer (KPIX)
- *New Leash on Life-Parts I & II-Evening*—Candace Hansey, Producer (KPIX)
- Bicentennial San Jose*—Jim Paymar, Ken Codeglia, Producers (KNTV)

OUTSTANDING INDIVIDUAL ACHIEVEMENT: NEWS

- *International Hotel Eviction*—Craig P. Scheiner, Camera (KTVU)
- *Action News (Barrel Carver)*—Robert N. Frisk, Film Editor (KTVU)
- Cry in the Night*—Willie Kee, News Cameraman (KTVU)
- *Barrel Carver*—Willie Kee, News Cameraman (KTVU)
- Sizy Skates*—Gerald L. Koch, Camera (KTVU)
- Mountain Climbing*—Donald McCuaig, Cameraman (KTVU)
- The Greatest Gift*—Steve Swatt, Writer (KCRA)
- The Slam Dunk*—Art Dlugach, Judith Williams, Editors (KPIX)
- The Real Rocky*—Terry Edwards, Film Editor (KGO-TV)
- The Real Rocky*—Al Topping, Cameraman (KGO-TV)

OUTSTANDING INDIVIDUAL ACHIEVEMENT: PROGRAMMING

- The Choice-Between Life & Death*—Ben Bayol, Writer (KPIX)
- *Women's Crew Racing*—Scott Gibbs, Cameraman (KPIX)
- *Peter Axelson*—Jim Arnold, Cameraman (KPIX)
- Enterprise Part II*—Scott Gibbs, Editor (KPIX)
- Women's Crew Racing*—Scott Gibbs, Editor (KPIX)
- Our Criminal Kids*—Rich Watt, Film Editor (KGO-TV)
- Our Criminal Kids*—Mark Allen, Cameraman (KGO-TV)

OUTSTANDING INDIVIDUAL ACHIEVEMENT: ART

- Ten O'Clock News*—Dick Weise, Art Director, Steve Schuck, Designer (KTVU)
- Newscenter 4 (Graphic Art)*—Warren Lamm, Artist (KRON)
- *Newscenter 4 (Graphic Art)*—Norman Leong, Graphic Artist (KRON)

OUTSTANDING ACHIEVEMENT PSA'S INFORMATIONAL SPOTS

- American Dance Video*—Norman Lofthus, Producer

OUTSTANDING ACHIEVEMENT: PROMOTIONAL SPOTS

- *On Being Blind*—Lee Sattler, Producer (KRON)
- Red Eye Theatre*—Charles C. Coane, Producer (KPIX)

OUTSTANDING ACHIEVEMENT CHILDREN/YOUTH: SERIES

- *Kidwatch*—Christina Metcalfe, Jan Fromer, Producers (KRON)
- Rock Climbing-Summer Camp*—Bob Bonaventure, Galen Daily, Producers (KPIX)

BOARD OF GOVERNORS AWARD

To PHILO TAYLOR FARNSWORTH—Father of American Television—September 7, 1927.

★ Denotes National Award Winner

• Denotes Area Award Winner