34th Annual NORTHERN CALIFORNIA AREA EMMY AWARDS

The 34th Annual Northern California Area EMMY Awards were presented Saturday evening, May 14th at the Palace of Fine Arts in San Francisco. The Emmy Award honors excellence in all fields of television production.

The Evening Newscast-Large Market recipient was KRON 4 News at 9 pm, KRON, San Francisco. The Evening Newscast-Medium Market went to Action News Live at 11, Fresno’s KFSN ABC 30, and the Evening Newscast Small Market was awarded to Action News at Six, KSBW, Salinas. Dayside Newscast-Large Market recipient was Early Edition, KPIX CBS 5, San Francisco.

The big individual recipient was KRON 4’s anchor/reporter/meteorologist, Brian Hackney who took home four Regional Emmy Statues. KGO’s Wayne Freedman added two more Emmy statues to his trophy room making his total 46. KPIX CBS 5 was the top station winner with nine awards followed by KRON 4 and KNTV NBC 11 with eight each.

The EMMY is awarded for outstanding achievement in Television by The National Academy of Television Arts and Sciences. San Francisco/Northern California is one of the twenty chapters awarding regional Emmys. Northern California is composed of television and cable stations from Visalia to the Oregon border and includes Hawaii and Reno, Nevada. Entries were aired during the 2004 calender year. 722 entries were received, in 55 categories, 204 were nominated and 57 receive the Emmy statuette. The ballots were tallied by the accounting firm of Spalding & Company of San Francisco.

Special tributes were given to KCRA and KXTV in Sacramento celebrating their 50th anniversaries and KDTV Univision 14 in San Francisco celebrating 30 year of broadcasting.

Three $3,000 Television Academy scholarships were awarded for Television Production to Alison Victor, San Francisco State University and Videography Erin Hudson, Stanford University. For the first time a scholarship was awarded for Television Reporting, the award was underwritten by Rigo Chacon’s Abrazos & Books, it went to Ling Liu. University of California, Berkeley.

The Board of Governors’ Service Medallion was presented by chapter president David Mills to Reno Vice President and KOLO-TV medical reporter Terri Russell. Terri was instrumental in creating the chapter’s “Mentor Match” program.

Following the awards ceremony the attendees followed the mariachi band next door to the Exploratorium for a gala dinner and party with dancing to the “Full Motion” Band.

The complete list on nominations follows:
For Outstanding Achievement In:

NEWS AREAS:

EVENING NEWSCAST - LARGE MARKET
KRON 4 News at 9 pm, KRON
- Stacy Owen, News Director; Chris Archer, Executive Producer;
- Curtis Sparrer, Producer; Fred Bushardt, Director

EVENING NEWSCAST - MEDIUM MARKET
Action News Live at 11, KFSN
- Joel Davis, News Director; Marquese Brown, Producer; Warren Armstrong, Anchor;
- DeAnna McQueen, Reporter

EVENING NEWSCAST - SMALL MARKET
KSBW Action News at Six, KSBW
- Lawton Dodd, News Director; Kelly Duffy, Assistant News Director;
- Ben Bamsey, Producer; Dave Mora, Steve Rozier, Directors

DAYSIDE NEWSCAST - LARGE MARKET
Early Edition, KPIX
- Angie Sheets, Executive Producer; Kelly Peterson, Producer; Mike Bruce, Director;
- Eric Elliott, Weather Producer; John Kessler, Sydnie Kohara, Anchors;
- Roberta Gonzales, Weather; Liza Batallones, Traffic Reporter

BREAKING NEWS STORY
Yosemite Climbers, KGO
- Wayne Freedman, Reporter; Paul Zaro, Photographer

CONTINUING COVERAGE
Firefighters Under Fire, KGO
- Beth Rimbey, Producer; Lynn R Friedman, Editor

Found Innocent, KNTV
- Dana Nachman, Producer; Donald Hardy, Editor

GENERAL NEWS REPORTS
Weapons of Mass Deception, KRON
- Brian Hackney, Producer/Reporter

Marines, KTVU
- Rita Williams, Reporter; Sid Farhang, Photographer
- Michael Cerruti, Editor

NEWS FEATURE - LIGHT
Spoons, KGO
- Wayne Freedman, Reporter

NEWS FEATURE - LIGHT - SERIES
Attack Ads, KPIX
- Mike Sugerman, Reporter; Tony Welch, Camera/Editor
NEWS FEATURE - SERIOUS
Soldier Portraits, KNTV
Garvin Thomas, Reporter; Donald Hardy, Editor

NEWS FEATURE - SERIOUS - SERIES
Three Strikes: A Criminal Crisis, KSEE
Monte Francis, Reporter; Justin C. Davis, George A. Garnica, Photographers

SPECIALIZED REPORTS
Contact 4 Consumer Composite, KRON
Sandy Lee, Executive Producer; Abby Sterling, Producer; Joe Ducey, Reporter;
Stan Drury, Photographer; Jim Joy, Editor

DOCUMENTARY
Where the Fault Lies, KRON
Brian Hackney, Producer/Reporter; Craig Franklin, Photographer;
Jim Joy, Editor

INVESTIGATIVE REPORT
AWOL in the Park, KGO
Beth Rimbey, Producer/Writer; Lynn R Friedman, Editor
Food Stamp Fraud, KPIX
John Lobertini, Producer

SPORTS SEGMENT
Manute Bol: A True Warrior, FSN Bay Area
Sean Maddison, Producer/Director Of Photography/Editor; Glen Kuiper, Talent
My Hometown: Chris Webber, KXTV/Maloof Sports & Entertainment
Craig Amazeen, Producer/Writer; Scott Monaco, Associate Producer,
Chris Murray, Editor

SPORTS PROGRAM
The Bay Area Black Aces, FSN Bay Area
Ted Griggs, Executive Producer; Seth Magalaner, Kevin Eck, Coordinating Producers;
Meredith Stroupe, Associate Producer; Dave Benzer, Director of Photography;
Dan Friedman, Editor; Rico DeSandre, Associate Producer

SPORTS LIVE BROADCAST
Rivalry Renewed: Kings vs. Lakers, KXTV/Maloof Sports & Entertainment
Craig Amazeen, Executive Producer/Producer; Michael Oddino, Producer/Director

CULTURAL AFFAIRS SEGMENT
Evening Magazine: Fatty, KPIX
Dave Stoelk, Producer

CULTURAL AFFAIRS PROGRAM
Monterey Bay Aquarium: A California Treasure Turns 20, KPIX
  Tim Hazen, Producer/Writer/Photographer/Editor

EDUCATION/INSTRUCTIONAL/INFORMATIONAL SEGMENT
The Hidden Dangers of Paintball, KOVR
  Kurtis Ming, Reporter

EDUCATION/INSTRUCTIONAL/INFORMATIONAL PROGRAM
Bay Area Backroads: California Ranch, KRON
  Michael Rosenthal, Producer/Writer
Bay Area Backroads: Mendocino Coast Adventures, KRON
  Eunice Louie, Producer

CHILDREN/YOUTH SEGMENT
Torment High: The Bully Factor, KTXL
  Thomas Drayton, Reporter; Tom Long, Photographer

CHILDREN/YOUTH PROGRAM
Out of Bounds, KICU
  Brodie Brazil, Host; Ric Shiraki, Chief Videographer

ENTERTAINMENT SEGMENT
S.U.T.N. Parallel/Parallel, KBHK/Double Dutch Bus Productions
  Sean Becker, Segment Producer/Director

ENTERTAINMENT PROGRAM
Spark!: Fusion, KQED/Bay Area Video Coalition
  Pam Rorke Levy, Series Producer; Lori Halloran, Segment Producer;
  Jennifer Maytorena Taylor, Segment Producer;
  Mark Rinehart, Segment Producer/Camera;
  Amy Miller, June Mesina Ouellette, Associate Producers

CURRENT/PUBLIC AFFAIRS SEGMENT
Common Ground: 8 Voices, KCRA/Hearst-Argyle TV
  Jay Rudin, Writer/Photographer/Editor

CURRENT/PUBLIC AFFAIRS PROGRAM
Beyond the Headlines: Youth & Steroids, KGO
  Maggie Baxter, Executive Producer; Mimi Kwan, Executive Producer/Producer;
  Laura Kutch, Producer; Cheryl Jennings, Anchor; Mike Shumann, Reporter,
  Marti Hanzlik, Director; Lisa Phelan, Art Director/Graphics Producer;
  Steve Kushman, Editor

LIVE EVENT PROGRAM
Gimme the Mike!, KTVU
  Jim Haman, Executive Producer/Producer; Jeff Green, Director;
  Deanne Moenster, Design Director; Michele J. Harris, Writer;
  Scott Singer, Music Director; Robert Erdiakoff, Lighting Director;
  Steve Shisky, Editor; Mark Metzler, EIC
PUBLIC SERVICE AREA:

PUBLIC SERVICE ANNOUNCEMENT
A Teenager Like Me, KCRA
Jay Rudin, Producer/Photographer/Editor

PROMOTION AREAS:

PROMOTION NEWS
From Horror to Hope, KPIX
Samantha Swartz, Senior Promotion Producer; Pat Cilia, Assistant Design Director

PROMOTION PROGRAM/SPORTS
The Greatest Fights of All Time!, KTXL
Ari Pitchenik, Producer/Writer/Editor

PROMOTION IMAGE
Illuminating, KNTV
Jim Monroe, Vice President Creative Services; Matthew Winks, Producer
Summer Image 04, KPIX
Jerry Wagley, Producer; Pat Cilia, Assistant Design Director

INDIVIDUAL ACHIEVEMENT AREAS (CRAFTS):

ON CAMERA TALENT - ANCHORS
Hackney Composite, KRON
Brian Hackney, Anchor

ON CAMERA TALENT - REPORTERS
Bob on the Loose, KNTV
Bob Redell, Reporter
Ramos Composite, KPIX
Manuel Ramos, Reporter

ON CAMERA TALENT - WEATHERCASTERS
Hackney Composite, KRON
Brian Hackney, Meteorologist

ON CAMERA TALENT - SPORTS LIVE EVENT
San Francisco Giants Baseball Announcers, FSN Bay Area
Duane Kuiper, Play-by-Play Talent; Mike Krukow, Color Talent;
Bip Roberts, Sideline Talent

ON CAMERA TALENT - PROGRAM
Tallant Composite, KBWB
Shane Tallant, Host

WRITING - NEWS
Sugerman Composite, KPIX  
**Mike Sugerman**, Writer

**WRITING - PROGRAM**  
Young Composite, KITV  
**Pamela Young**, Writer

**CAMERA NEWS - UNLIMITED**  
Bollini Composite, KFTY  
**Chris Bollini**, Videographer

**CAMERA - PROGRAM**  
Oltz Composite, KNTV  
**Mark Oltz**, Photographer

**EDITING NEWS - SAME DAY**  
Hi-Tech Shirts, KNTV  
**Barton Bishoff**, Editor

**EDITING NEWS - UNLIMITED**  
Fight for Boxing, KUVS  
**Felix N. Mendoza III**, Editor

**EDITING - PROGRAM**  
Oltz Composite, KNTV  
**Mark Oltz**, Editor

**AUDIO/SOUND**  
SBC Park: Behind the Scenes, KNTV  
**John Chiala**, Audio Engineer  
Coastal Clash, KQED  
**Paul James Zahnley**, Re-Recording Mixer

**DIRECTION**  
A Journey of Purpose - AIDS/Lifecycle 3, KBHK  
**Gerard Cahill**, Director

**GRAPHIC DESIGN**  
Emmy 2004 / The First Time, Peninsula TV 26/Foster City TV/NATAS  
**Deanne Moenster**, Art Director/Designer; **Gabriel Nansen**, Designer

**SET DESIGN and/or LIGHTING**  
The KCRA 3 Experience, KCRA  
**James Stimson**, Designer

**MUSICAL COMPOSITION**  
Coastal Clash, KQED
Chris Shiflett, Composer/Performer

Television Academy Scholarships, $3,000 each
The Sheldon “Shelly” Fay Videography
   Erin Hudson, Stanford University
The Rigo Chacon’s Abrazos & Books Television Reporting
   Ling Liu, University of California, Berkeley
The Peter J. Marino Television Production
   Alison Victor, San Francisco State University

Board of Governors’ Service Medallion
   Terri Russell, NATAS Vice President, Reno, Medical Reporter, KOLO 8, Reno

Facts
Entries 722 100%
Nominations 203 28%
Recipients 57 8%

Entrants
Nominees 506 379 Individuals
Recipients 126 112

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