

Remembering Those Who Have Passed

Bob Hosfeldt



Bob Hosfeldt earned his BA in Radio and Television in 1959 from San Jose State University. After graduation, Bob started work at KNTV, as an announcer-director. It was June of 1959. Bob continued with his education while working full time at KNTV. He received his Master's Degree in Communications from San Jose State

in 1961. He was appointed Program Director of the station that same year. It was while being interviewed for Program Director that he first met Allen Gilliland. With the help of **Al Gilliland**, Bob became very successful at KNTV and later at Gill Cable. Al was the entrepreneur and Bob was his Chief Operating Officer. Bob was given the title of Vice-President of Gill Industries and General Manager of KNTV in September of 1965. He continued with his education and received a Masters of Business Administration from Pepperdine University in 1968. KNTV was sold in 1978 and Bob moved over to the company's Cable Television operation, Gill Cable. Bob was named Chief Executive Officer, President of Gill Industries and General Manager of Gill Cable. Bob was in the inaugural class of the Silver Circle 1986. He passed on December 15th.

E. Kent Pierce



E. Kent Pierce, longtime television newsman with KCRA 3, died peacefully at his Stockton home Dec. 17. Kent was a native Californian born in Santa Cruz. His interest in television news led him to enroll in the Chris Borden School of Broadcasting in San Francisco. Following graduation in January 1965, he worked in radio including a year with KWG in Stockton as farm director, where he hosted an early-morning agricultural show. He joined KCRA in 1966, and staffed the station's Stockton bureau from the KJOY-Radio newsroom in the historic Hotel Stockton. He moved to Sacramento in 1971 when he began the *On the Go* series that took him throughout KCRA's viewing area for unusual stories and features. He returned to Stockton in 1976 to manage KCRA's news and sales operations.

David Clark



Celebrity makeup artist **David Clark** died suddenly on Christmas Day. He was 56. A native San Franciscan he graduated from Balboa High School and the Deloux School of Cosmetology. David was a professional makeup artist and hairdresser in the entertainment industry for 35 years, an active member of IATSE Local

706 and NATAS. He donated his talent frequently to numerous charity functions and events. David worked for years at KQED 9 on news shows such as the *MacNeil-Lehrer NewsHour* and *This Week in Northern California* with **Belva Davis**. He was the makeup artist at KPIX 5, during the *People Are Talking* years with **Ann Fraser** and **Ross McGowan**. Name a celebrity and David Clark has done makeup for them. Check out the gallery on David's web site. www.davidclarkmakeup.com

Roz Parry-Vizina

Roz Parry-Vizina was Reno's first television anchorwoman. She was co-anchor at KOLO 8 in the 1970s before heading two state agencies under two Nevada governors, **Mike O'Callaghan** and **Dick Bryan**. Roz later worked in public relations, and most recently was development director for the local chapter of Planned Parenthood. She was a Long Island, NY, native worked at various Chicago-area radio and television stations before moving to Reno in the early 1970s. She died on December 16th at the age of 61.

KHNL Content In...News Out

KHNL News 8 is replacing the traditional news department, eliminating a conventional news director, and reconfigured its news-gathering operations under one umbrella called Content, to be led by **Dan Schmidt**, a 25-year veteran of the NBC news affiliate and sister station KFVE (K5 The Home Team). Schmidt succeeds News Director **Dan Dennison**. "It's all about content," station manager **John Fink** said about the concept and the change. It's also about the future—high-def will be the norm at the station. "The way people consume media is changing by the day," he said. "We have an opportunity to combine content with local programming, marketing and our news department."