

CHARTER MEMBER OF GOLD CIRCLE DIES



Gold Circle recipient **David B. Meblin**, a pioneer in San Francisco's television and advertising industries, died May 30, 2005, at Vale Health Center, San Pablo, from complications resulting from a fractured hip he suffered in March. He was 94.

After the war in 1946, the Meblins moved to San Francisco and later to Ladera, where they were among the first residents of that model community near Palo Alto. A true television pioneer in the areas of advertising, sales and syndication, Meblin joined KPIX-TV in 1948, where he handled the station's first advertising contract with Sterling Furniture for sponsorship of the station's test pattern. In addition, he was instrumental in negotiating an advertising trade for the station's first film news camera. He also was employed at KGO-TV for a number of years before joining the Avery-Knodel Co., a national advertising representative company, until his retirement.

In 1975, Meblin began a second career syndicating television news features with the company he founded, Mighty Minute Programs. His most noteworthy success was the nationally syndicated 90-second feature, *Joe Carcione, The Green Grocer*. He was also involved with syndicating **Dr. Dean Edell**, and **Michael Marks**, "Your Produce Man." In addition to his advertising career, he also taught courses periodically at the San Francisco Labor School and Golden Gate University.

As a daily train commuter since the early 1950s, Meblin was recognized by CalTrain officials in 1996 for riding the rails on a regular daily basis longer than anyone else. He was awarded a lifetime train pass. He told the officials that he planned to return the pass to them when he reached the age of 100. As a routine habit, he sat at the same seat on every train trip. Once, he found a woman sitting in his seat. After staring intensely at her for a minute, he said, "Don't you know you're sitting in my seat?" She moved immediately.

He is survived by his son **Andrew** and his wife **Shivon** of Orinda, daughter **Amy Meblin** of Arlington, Mass., her partner **Alix Carafioli**, and two grandchildren, **Juliet Meblin** and **Sylvie Carafioli-Meblin**, and a sister, **Denise Kessler** of San Francisco.

Donations are suggested for Friends of Berkeley Tulumne Camp or Potrero Hill Neighborhood House.

RAY DOLBY TO BE HONORED



The National Television Academy will bestow, for the first time, a lifetime achievement award in the area of technology and engineering to Ampex Corporation and the five original inventors of the video-tape recorder: **Charlie Ginsberg, Ray Dolby, Alex Maxey, Charlie Anderson, Fred Pfost, and Shelby Henderson** introduced the VTR-

1000, later named the Ampex Mark IV, to the world on March 14, 1956 at the National Association of Radio and Television Convention.

Ray Dolby, is the chairman and founder of Dolby Laboratories. Founded in 1965, Dolby Laboratories had an initial goal of developing electronic systems for reducing the background noise, such as hiss, introduced by the tape recording process. With the success of those systems and many analog and digital innovations since, the Dolby name has come to be associated worldwide with quality audio from film soundtracks, home theater systems, audio and videocassettes, DVD, TV audio, and cable and satellite transmissions.

The San Francisco/Northern California Chapter honored Dr. Ray Dolby with the Governors' Award in 1988. Charles Ginsberg received the Governors' Award in 1985.

This national recognition will be given out at the 57th annual Technology and Engineering *Emmy*® Awards on September 29th in Princeton, N.J.

EMMY® SET & ANIMATION WIN BDA AWARDS



The *Emmy*® 2004 animated logo won a Gold DBA (Broadcast Design Association) award and the *Emmy*® set took a Bronze. Working with design director **Deanne**

Moenster-Poitras on the animation was **Gabe Nansen** and on the set **John Mayne**.

Deanne's daytime job as design director for KTVU Fox 2 also took home a Gold for the ID – *Rock'em Sock'em Battle of the Bay*, a Special Promo Bronze for the *Rock'em Sock'em* spot and a Silver for the KTVU Weather Set. Channel 2 also won a PROMAX Gold (Stunt Promotion) and a Silver (Something for Nothing) both for *Rock'em Sock'em Battle of the Bay*.