

CIRCLE INDUCTION 10/15

SILVER CIRCLE PROFILE

JAN MOELLERING

continued from page 1



Adams

Lake City in 1951. He spent a year as Promotion Manager for KTVU in Oakland before moving to KRON, where he remained for 18 years.



After a stint in Flagstaff as a professor in the Northern Arizona University's communications program, Robertson returned to the Bay Area and worked three years as KQED's Director of Corporate Communications before starting his own firm, Mother Lode Communications. In 1996 he retired to the Gold Country, where he became marketing manager for the Tuolumne County Film Commission. Robertson now lives in Plantation, Florida.



Bonavolonta

Seven new members have been named to the **Silver Circle**, which honors NATAS members with 25 or more years in the television industry. They include **Dan Adams**, a reporter at KXTV News 10 in Sacramento; **Dominic Bonavolonta**, now an instructor at Ohlone College in Fremont, California, following his retirement from directing the nationally syndicated show "Extra"; **Jim Branson**, managing editor at KTVU Fox 2 and former news writer at KPIX; **Kate Kelly**, an anchor/reporter at KPIX CBS 5; **Doug McKnight**, a producer and news director whose career has included KGO-TV in San Francisco, KICU in San Jose, and now is the development director at KAZU-FM at California State University, Monterey Bay; **Nancy Osborne**, an anchor/reporter at KFSN ABC 30 in Fresno; and **Don Sharp**, now news operation manager at KPIX, after several years at KRON.



Branson



Kelly



McKnight



Osborne



Sharp

Get your tickets in advance to help induct the **Gold and Silver Circle Class of 2005**. **Saturday, October 15**, at the **Radisson Miyako Hotel** in San Francisco, reception 11 a.m., lunch at noon followed by the induction ceremonies. Silver Circle member and KRON 4 anchor, **Wendy Tokuda**, will be the mistress of ceremonies.

Guests will enjoy wine from **Forest Glen Winery** and a box of **See's Candies** to take home. Table decorations will be provided by **Hoogasian Flowers**.

Tickets: E-mail: circle@emmysf.tv or call (650) 341-7786.



"Moe" in the middle with former GM **Stew Park** (Silver Circle '88) & present GM **Linda Sullivan**

By **Meredith Smith**

Jan "Moe" Moellering's (Silver Circle '94) "15 minutes of fame" began literally as the producer/host of a 15-minute radio show about her high school that aired every Sunday night on a local radio station. Feeding her fascination with broadcast, Jan enrolled at San Jose State University as one of only a handful of women majoring in Radio & TV Production.

Jan's big break came in February 1959 during her junior year when KNTV called the school looking for students to work on a new contest called "Watch & Win." Jan happily thumbed through the phone book and called random South Bay households to ask if they could identify the famous face shown on-air.

Frank Darien, host of "Record Hop" (a live, 5-days-a-week local program similar to "American Bandstand"), quickly recognized Jan's skills and asked her to be the show's coordinator. She spent the next five years trying to avoid the camera, meeting famous musicians and signing autographs in the grocery store for fans who saw her...on camera.

"We had perfect timing. The show ended in January 1964 with the 'Twist' and two weeks later The Beatles came to America," said Jan.

Jan has spent the next 38 years in the Production department. She was the "numbers lady" and among other duties kept track of all of the tapes that came and went out of the studio. Now in Programming, she manages the program schedules and tries to keep everyone up to date with the NBC program changes.

She remembers when KNTV was the first station in the country to air an ad for Trojan condoms in the 70's. She's seen the transition from black & white film to color cameras and color tape in the late 60's to today's all-digital technology. "We used to receive commercial instructions via the mail. Then when fax machines were introduced we could make a change on the log in 30 minutes. Now, with e-mail, changing commercials is practically instantaneous," said Jan.

Jan has worked for 12 bosses and eight general managers at KNTV. "I've seen the station grow from a tiny station in San Jose to an NBC O&O in San Francisco without getting out of my chair."

What's next for Jan "Moe"?

"I'll stay as long as they want me. It's still fun to come to work."