

With more than 500 prominent media professionals and guests attending, the Emmy® Awards Gala provides a unique opportunity to showcase your company in an elegant black-tie environment. You'll also receive accompanying pre/post show publicity in our *Off Camera* newsletter and our emmysf.tv website.

EMMY® AWARDS GALA RECEPTION

\$2,500 Bronze to \$10,000 Platinum Levels. Signage and Vendor Booths in the Gala's Reception areas to display products and services, and interact with influential media professionals before the Awards Show and throughout the night.

EMMY® AWARDS ON-STAGE CEREMONY WEBCAST

\$2,500 Co-Sponsorship to \$10,000 Exclusive Sponsorship.

The Emmy® Awards LIVE Show is seen by thousands of Emmy® Webcast viewers in 15 countries. In addition to the live show, sponsor-branded archived clips are distributed, shared, & re-posted by award winners and nominees via social media.

EMMY® GALA WINE SPONSORSHIP

Ranges from 6 Cases of Red Wine OR 6 Cases of White Wine, to the EXCLUSIVE Wine Sponsorship (12 Cases of Red Wine, 10 Cases of White).

Wine sponsorships are in-kind donations.

EMMY® AWARDS GALA PROGRAM SALUTATIONS

Ad opportunities range from \$200 business card size to \$2,000 for the back cover. The collectible Emmy® Gala program is distributed to more than 600 media professionals and is often saved as a keepsake.



Each package can be customized to fit your budget and promotional needs. We have the ability to offer various other sponsorship opportunities including – but not limited to – an additional televised commercial campaign. One of our board members will be happy to come to your office and discuss.

Details can be found at www.emmysf.tv. Click on the Awards and then Emmy® Gala Sponsorship Opportunities.

As a 501(c)(6) organization, your sponsorship is likely tax deductible as trade or business expenses (check with your accountant or CPA).

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EMMY 2018 SPONSORSHIPS



Television professionals - anchors, reporters, photographers, editors, producers, general managers; from the Bay Area, Sacramento, Fresno, Salinas/Monterey, Chico/Redding, Reno and Hawaii - will gather on Saturday night, **June 2** at the **SFJAZZ Center** in San Francisco for a black-tie evening celebrating the **47th Annual Northern California Area Emmy® Awards**.

We invite you to be part of the evening by showcasing your company and products by placing an ad in our souvenir program. In addition to the printed program we have several other sponsorship opportunities available.



Full Page 5" x 8"

Back Cover 5" x 8"	Color	\$2,000
Inside Cover, Front or Back, 5" x 8"	Color	1,500
Full Page 5" x 8"	Color	1,000
	B & W	750
Half Page 5" x 4"	Color	750
	B & W	500
Business Card 2" x 3.5" or 3.5" x 2"	Color	300
	B & W	200

Salutations will also be published in the July, 2018
Off Camera Newsletter

Business Card

2" x 3.5"

Business Card

3.5" x 2"



EMMY® 2018 GALA

Saturday, June 2, 2018

SFJAZZ Center, San Francisco

PROGRAM SALUTATIONS

Half Page 5" x 4"

Order Deadline: Friday, May 4, 2018

Artwork Deadline: Friday, May 11, 2018

Adobe Illustrator, jpg, tiff, pdf, 600 dpi

Contact us for other sponsorship opportunities

Check or credit card to:

NATAS SF/NorCal

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