



Copyright and Trademark Policies

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COPYRIGHT AND TRADEMARK POLICIES

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A. Use by Emmy Honorees and Nominees of Emmy Name and Emmy Statuette in Advertising and Publicity.

1. Emmy honorees or those congratulating them may at any time refer in advertising and publicity to the fact that the honoree has received an Emmy Award and may for one (1) year after an award is made, use a replica of the statuette in advertising and publicity which appears in print, by broadcast or over the Internet.

2. Subsequent to the announcement of their Emmy nomination, nominees or those congratulating them may refer in advertising and publicity to that nomination, and, provided that such nominees are clearly identified as such, may use a replica of the statuette in advertising and publicity (subject to the requirements set forth below) up until the actual Emmy Awards ceremony and presentation.

3. Broadcasters, cable services and Internet sites may use the Emmy name and statuette in connection with promotional announcements for programs or broadcasters (or the like) which in fact have been awarded an Emmy as long as it is done within one (1) year after the awarded has been awarded and not thereafter.

4. Subject to obtaining specific authorization from the chief operating officer of the appropriate Academy (i.e., the Television Academy for Primetime Emmy Awards and Los Angeles Area Emmys, as well as the National Academy for Daytime Emmy, Sports and News Emmy presentations and other regional Emmy presentations), sponsors of Emmy Awards presentation may use a copy of the Emmy statuette and the Emmy name in advertising provided that (i) the advertising occurs at or near the time of the presentation of the Awards show = (ii) advertising makes specific reference to such sponsorship of the show and (iii) the advertising is approved by the respective Academy. No other commercial use of the Emmy name or statuette is permitted.

5. In the case of DVDs, videos and electronic productions, Emmy honorees and/or producers of Emmy-honored programs may reference the fact of their receiving an Emmy; however the statuette may not be used unless it is capable of being removed from all copies or transmissions within one year after the award is granted.