



SPANISH CONTEST CATEGORIES

SPECIAL ACHIEVEMENT AWARD - SPANISH

One award, more than one award or no award is given **only** to the primary recipient listed on each category. Others who may have contributed to the content and execution of the material presented in the entry may purchase plaques to commemorate their participation.

51. Overall Excellence/News Excellence-Spanish

Awarded to the President/General Manager and/or News Director only for excellence in the overall operations of a television station, news/sports cable system or online media outlet, during the eligibility period. Entry should reflect the organization's overall local product including any news and sports coverage, other locally produced programs, promotional announcements, on-air examples of events hosted by the organization and involvement in the community, and any further evidence of excellence. Entry should emphasize the quality, breadth and efficacy of the organization's operations, stressing substance rather than style, and exhibit performance in sustaining excellence throughout the eligibility year. Exempt from the excerpt and composite limits, but the entry must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. This is not intended to be a "buzz" or demo reel. Entry should include a one-page, written synopsis of the organization's operation, product, accomplishments and achievements. Time limit: 30 minutes.

NOTE: This category is exempt from double-dipping rules.

NEWS CONTENT - SPANISH

News content categories are intended for journalistic material produced by news departments within television stations, newspapers or online news reporting entities.

Producers should be the primary entrants for these categories. Qualified others may be eligible if their contributions are significant to the entry's award-worthiness. (See Glossary for updated, more specific definition) Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

For single News entries, the original video and submission length must not exceed 10 minutes.

Multi-part news series entries are eligible and must include a minimum of two (2) but no more than five (5) separate reports from the series. Total submission time limit for News series entries may not exceed 15 minutes.

NOTE: One (1) second of black must be inserted between elements of a series entry or between excerpts if the original video has been edited to fit the entry time limit for the category

NEWSCASTS - SPANISH

For excellence in a regularly scheduled newscast. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Post edits are not permitted except for the removal of commercials. For newscasts that exceed the 30 minute category time limit entrant may submit up to 3 excerpts. Entry Time Limit: 30 minutes.

52. Newscast-Larger Markets-Spanish (6,20)

53. Newscast-Medium Market-Spanish (55)

NEWS GATHERING - SPANISH

54. Daily News Report-Spanish (single shift)

For excellence in coverage of a single news story or topic which is shot, edited and aired within one work shift. Entry may include live and/or recorded elements and online video content. Topic covered must not be considered a news investigative report or news specialty report. Entry Time Limit: 10 minutes.

NOTE: This is the basic news reporting done day-in and day-out by a news department. Entries in this category typically evolve out of the daily planning of a newscast or other news distribution product.

55. Hard News Report-Spanish (no production time limit)

For excellence in coverage of a single hard news story or topic which has no time limit for its preparation. Entry may include live and/or recorded elements and online video content. Topic

covered must not be considered a news investigative report or news specialty report. Entry Time Limit: 10 minutes.

NOTE: This is the basic news reporting done day-in and day-out by a news department. Entries in this category typically evolve out of the daily planning of a newscast or other news distribution product.

56. Breaking/Spot News-Spanish

Single Report - For excellence in coverage of a single unanticipated news event. Entry should convey a sense of immediacy in the coverage of an unfolding event. Entry must be one continuous report as originally broadcast or streamed. Entry may include live or taped elements or a combination of both. Entry Time Limit: 15 minutes. Or Multiple Reports For excellence in coverage of a single unanticipated news event. Entry should convey a sense of immediacy in the coverage of an unfolding event. Entry should be a composite of at least two (2) reports on the same topic - as they were originally broadcast or streamed. Exempt from composite and excerpt limit rules. Entry may include live or taped elements and online video content. Entry Time Limit: 30 minutes.

NOTE: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Breaking News.

57. Continuing Coverage-Spanish

For excellence in coverage of a single, evolving news topic through an extended number of reports distributed over a time period exceeding 24 hours. Entries will be judged in part on story advancement. Entry should be a composite of at least two (2) reports as they were originally broadcast or streamed. Exempt from composite and excerpt limit rules. Entry Time Limit: 30 minutes

NOTE: Continuing coverage entries typically consist of an establishing report followed up by additional reports that show how the story has evolved and changed with new revelations or sidebar stories over a longer period of time, such as days, weeks or months.

58. News Feature-Spanish

For excellence in reporting of feature news stories or topics. Features are generally defined as stories that have a personal, emotional or creative slant and include elements that go beyond the scope of straight factual information found in a hard news story. Multiple Report entries may include either several reports on the same feature topic, or several reports from an ongoing branded feature news series and must include a minimum of two (2) and no more than five (5) reports.

Single Report Entry Time Limit: 10 minutes. Multiple Report Entry Time Limit: 15 minutes.

NEWS & PROGRAMMING CONTENT - SPANISH

Producers should be the primary entrants for Programming Content categories. Qualified others may be eligible if their contributions are significant to the entry's award-worthiness. **(See Glossary for updated, more specific definition)** Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

Unless otherwise noted, the time limit for any program or long form content category is 30 minutes. A maximum of three (3) segments/excerpts is permitted to bring longer programs to the required entry time limit. For program series or long form series entries, the entry must include excerpts from at least two (2) episodes from the series.

Short Form content must be submitted in its entirety as originally distributed. The original video and submission length must not exceed 10 minutes.

NOTE: One (1) second of black must be inserted between elements of a series entry or between excerpts if the original video has been edited to fit the entry time limit for the category.

59. Arts/Entertainment-Spanish

For excellence in news or content about general entertainment, variety or visual and performing arts. News, Short Form (up to 10 minutes) or Long Form (longer than 10 minutes) Content.

60. Business/Consumer-Spanish

For excellence in news or content about business, finance, consumer affairs or economic topics. News, Short Form (up to 10 minutes) or Long Form (longer than 10 minutes) Content.)

61. Diversity/Equity/Inclusion-Spanish (NEW)

For excellence in news or content coverage focused on topics including racism, discrimination, inequity, marginalized communities and similar social injustices, notably focused on efforts to raise awareness or effect positive change. News, Short Form (up to 10 minutes) or Long Form (longer than 10 minutes) Content.

62. Education/Schools-Spanish

For excellence in news or content coverage of schools, teaching or education related topics. News, Short Form (up to 10 minutes) or Long Form (longer than 10 minutes) Content.

63. Environment/Science-Spanish

For excellence in news or content coverage of environmental impact issues, science or related topics. News, Short Form (up to 10 minutes) or Long Form (longer than 10 minutes) Content.

64. Health/Medical-Spanish

For excellence in news or content coverage of health or medical related topics. News, Short Form (up to 10 minutes) or Long Form (longer than 10 minutes) Content.

65. Historical/Cultural-Spanish

For excellence in news or content coverage about historical or cultural related topics. News, Short Form (up to 10 minutes) or Long Form (longer than 10 minutes) Content.

66. Human Interest-Spanish

For excellence in news or content coverage of stories that appeal to the human spirit. News, Short Form (up to 10 minutes) or Long Form (longer than 10 minutes) Content.

67. Politics/Government-Spanish (Split from Societal Concerns)

For excellence in News or content about political, civil or government related topics. News, Short Form (up to 10 minutes) or Long Form (longer than 10 minutes) Content.

68. Program-Spanish

News Specials, Documentary, Interview Discussion, Public Affairs, or Special Events.

A. News or Short Form Content (up to 10 minutes)

B. News or Long Form Content (longer than 10 minutes)

69. Societal Concerns (Split from Politics/Government)

For excellence in news or content about current issues of societal concern, community or immediate public interest. This category is intended for serious subject matter not already covered by other existing categories including Business/Consumerism, Education, Environment/Science, and Politics/Government. News, Short Form (up to 10 minutes) or Long Form (longer than 10 minutes) Content.

SPORTS CONTENT - SPANISH

Producers should be the primary entrants for Sports Content categories. Qualified others may be eligible if their contributions are significant to the entry's award-worthiness. (See Glossary for updated, more specific definition)

Sports News content is only eligible in the appropriate News subcategories.

For Short Form Content and Sportscast entries, the original video must not exceed 10 minutes.

For Long Form Content and Program entries, the original video must be longer than 10 minutes and submission length may not exceed 30 minutes (exception: Sports Documentary). No more than three (3) excerpts may be included to bring longer content to the 30-minute entry time limit (exceptions: Sports - One-Time Special and Sporting Event/Game Live Broadcast.) Excerpts must be presented in original, chronological order.

Series entries are eligible and must include a minimum of two (2) but no more than five (5) separate segments from the series. Total submission time limit for News and Short Form Content series entries may not exceed 15 minutes. Long Form Content series entries may not exceed 30 minutes.

NOTE: One (1) second of black must be inserted between elements of a series entry or between excerpts if the original video has been edited to fit the entry time limit for the category.

70. Sports-Spanish

Note: Sports Stories, Sportscasts, Sports Documentaries, etc. may be submitted.

SPOT ANNOUNCEMENTS - SPANISH

For excellence in promotional, commercial or public service announcements. Entries must be regionally conceived, produced and distributed. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. **Spots may be 5 seconds to 2 minutes in length**, except for the Long Form Promotional Spot category. If a campaign is entered, a maximum of five (5) spots may be included which are edited together for a single video upload. If a campaign is entered, no spots from that same campaign may be submitted in a single-spot category.

NOTE: One (1) second of black must be inserted between elements of a campaign.

To be listed as Producer **(See Glossary for updated, more specific definition)**

71. Spot Announcement-Spanish

NOTE: Commercials, PSAs and Promotional Announcements may be submitted.

CRAFT ACHIEVEMENT - SPANISH

For excellence in a specific craft discipline demonstrating the skills of one or more individuals. Each entry may contain a single example of the craft or a composite of material as originally distributed. While craft entrants may submit more than one entry per craft discipline, only one of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries in the same craft category. Craft awards are intended for hands-on craft persons, not those who supervise craft persons. Entry Time Limit: 15 minutes (unless otherwise indicated.)

NOTE: One (1) second of black must be inserted between elements of a composite.

Note: In situations where craft persons, like writers, photographers, editors, etc., served in multiple roles that significantly impacted the final product, they may be listed on content categories and/or craft achievement categories provided they don't violate double-dipping guidelines. However, no entrant may be recognized more than once for performing the same job function for the same content in either a craft or content category

72. Talent-Spanish

For Anchor, Sports Analyst and Sports Play-by-Play categories only: A segment is an excerpt from a news program (newscast, news special, breaking news, live sporting event/game, etc.) with the material that doesn't include the entrant edited out. An entry may include up to five segments. Each segment may include material from only ONE program: think of this as "five segments equals five changes of clothing" rule. It's allowed, but not required, for the co-anchor's and reporters' video to be edited out of a segment. Anchor entries may include

examples of studio anchoring, field anchoring, specials, breaking, etc., but NOT reporter packages (if an anchor also does reporter packages, they must enter those in one of the reporter categories.)

- A. Anchor – News-Spanish**
- B. Anchor – Weather-Spanish**
- C. Reporter – Daily News-Spanish**
- D. Reporter – Specialty Assignment-Spanish**

73. Live News Producer-Spanish

Enter a composite not to exceed 30 minutes. Material entered in this category cannot be entered by the same entrant in any News Content categories.

74. Director-Spanish

75. Editor-Spanish

76. Photographer-Spanish

77. Video Journalist-Spanish

For excellence by a cross-discipline individual, serving as photojournalist, editor, talent, and writer; covering a single or multi-part story or topic. Entry may not be entered in any other craft category.