



SPANISH CONTEST CATEGORIES

SPECIAL ACHIEVEMENT AWARD - SPANISH

A statuette is awarded **only** to the eligible recipient(s) in each category. Others who may have contributed to the content and execution of the material presented in the entry may purchase plaques to commemorate their participation.

An entry submitted in a Special Achievement category may not be duplicated in its entirety in any other Special Achievement category.

NOTE: One (1) second of black must be inserted between excerpts and composite elements

51. Overall Excellence/News Excellence

Awarded to the President/General Manager and/or News Director only for excellence in the overall operations of a television station, news/sports cable system or online media outlet, during the eligibility period. Entry should reflect the organization's overall local product including any news and sports coverage, other locally produced programs, promotional announcements, on-air examples of events hosted by the organization and involvement in the community, and any further evidence of excellence. Entrants are encouraged to include community outreach and video content distributed via social media and digital platforms. Entry should emphasize the quality, breadth and efficacy of the organization's operations, stressing substance rather than style, and exhibit performance in sustaining excellence throughout the eligibility year. The news submission should present as many different examples as possible, including, but not limited to: enterprise in general assignment reporting, breaking news coverage, specialty and beat reporting, series, documentaries, continuing coverage of community issues, editorials/commentaries, etc. Exempt from the excerpt and composite limits, but the entry must be comprised only of material as actually distributed. No introductions, post-production, montages, music or special effects may be added. This is not intended to be a "buzz" or demo reel. Entry should include a one-page,

written synopsis of the organization's operation and achievements. Synopsis may be uploaded as a PDF or typed into the available text box within the online entry form. Entry Time limit: 30 minutes.

NOTE: This category is exempt from double-dipping rules.

NEWS CONTENT-SPANISH

News content categories are intended for journalistic material produced by news departments within television stations, newspapers or online news reporting entities.

The person, typically the producer, who determines the overall tone, structure, look, sound, and mission of the content should be the primary entrant for these categories. Please refer to the glossary definition of **Producer (see page 39)**. Qualified others may be eligible if their contributions are significant to the entry's award-worthiness. Crafts people should submit in the appropriate craft category.

Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

For single News entries, the entry submission length must not exceed 15 minutes.

Multi-part News series entries are eligible and must include a minimum of two (2) but no more than five (5) separate reports from the series. Total submission time limit for News series entries may not exceed 15 minutes.

NOTE: One (1) second of black must be inserted between elements of a series entry or between excerpts if the original video has been edited to fit the entry time limit for the category.

NEWSCASTS-SPANISH

News content categories are intended for journalistic material produced by news departments within television stations, newspapers or online news reporting entities.

The person, typically the producer, who determines the overall tone, structure, look, sound, and mission of the content should be the primary entrant for these categories. Please refer to the glossary definition of **Producer (see page 39)**. Qualified others may be eligible if their contributions are significant to the entry's award-worthiness. Crafts people should submit in the appropriate craft category.

Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

For single News entries, the entry submission length must not exceed 15 minutes.

Multi-part News series entries are eligible and must include a minimum of two (2) but no more than five (5) separate reports from the series. Total submission time limit for News series entries may not exceed 15 minutes.

NOTE: One (1) second of black must be inserted between elements of a series entry or between excerpts if the original video has been edited to fit the entry time limit for the category.

52. Newscast-Spanish

NEWS GATHERING - SPANISH

53. Daily News Report-Spanish (single shift)

For excellence in coverage of a single news story or topic which is shot, edited, and aired within one work shift. Entry may include live and/or recorded elements and online video content. Topic covered must not be considered a news investigative report or news specialty report. Entry Time Limit: 10 minutes.

NOTE: This is the basic news reporting done day-in and day-out by a news department. Entries in this category typically evolve out of the daily planning of a newscast or other news distribution product.

54. Hard News Report-Spanish (no production time limit)

For excellence in coverage of a single hard news story or topic which has no time limit for its preparation. Entry may include live and/or recorded elements and online video content. Topic covered must not be considered a news investigative report or news specialty report. Entry Time Limit: 10 minutes.

NOTE: This is the basic news reporting done day-in and day-out by a news department. Entries in this category typically evolve out of the daily planning of a newscast or other news distribution product.

55. Breaking/Spot News-Spanish

Single Report - For excellence in coverage of a single unanticipated news event. Entry should convey a sense of immediacy in the coverage of an unfolding event. Entry must be one continuous report as originally broadcast or streamed. Entry may include live or taped elements or a combination of both. Entry Time Limit: 15 minutes.

Chapter Note: This should be one separate package or live shot report by one reporter and crew. **or**

Multiple Reports - Entry time limit: 30 minutes.

For excellence in coverage of a single unanticipated news event. Entry should convey a sense of immediacy in the coverage of an unfolding event. Entry should be a composite of at least two (2) reports on the same topic - as they were originally broadcast or streamed. Entry may include live or taped elements and online video content. Exempt from composite

and excerpt limit rules. One (1) second of black must be inserted between each excerpt or composite element.

NOTE: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Breaking News.

56. Continuing Coverage Entry time limit: 30 minutes.

For excellence in coverage of a single, evolving news topic through an extended number of reports distributed over a time period exceeding 24 hours. Entries will be judged in part on story advancement. Entry should be a composite of at least two (2) reports as they were originally broadcast or streamed. Exempt from composite and excerpt limit rules. One (1) second of black must be inserted between each excerpt or composite element.

NOTE: Continuing coverage entries typically consist of an establishing report followed up by additional reports that show how the story has evolved and changed with new revelations or sidebar stories over a longer period of time, such as days, weeks or months.

57. Crime/Justice-News Single Shift - Spanish Entry time limit: 15 minutes **(NEW)**

For excellence in news or journalistic coverage of crime, victims, courts, or justice related topics.

58. Investigative-Spanish (NEW)

Single Report Entry time limit: 15 minutes

For excellence in a single report focused on a community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation and the impact of the reporting, which may include new legislation, policies, government or legal investigations, public outcry, etc. Entry must include written documentation in the synopsis section of the online entry form. **Or**

Multiple Reports Entry time limit: 30 minutes.

For excellence in a series of reports covering one investigation focused on a specific community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation and the impact of the reporting, which may include new legislation, policies, government or legal investigations, public outcry, etc. Entry must include written documentation in the synopsis section of the online entry form and a minimum of two (2) reports. One (1) second of black must be inserted between each excerpt or composite element.

NOTE: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story Investigative Report.

59. News Feature-Spanish

For excellence in reporting of feature news stories or topics. Features are generally defined as stories that have a personal, emotional, or creative slant and include elements that go beyond the scope of straight factual information found in a hard news story. Multiple Report

entries may include either several reports on the same feature topic, or several reports from an ongoing branded feature news series and must include a minimum of two (2) and no more than five (5) reports.

Single Report Entry Time Limit: 10 minutes. Multiple Report Entry Time Limit: 15 minutes.

NEWS & PROGRAMMING CONTENT-SPANISH

The person, typically the producer, who determines the overall tone, structure, look, sound, and mission of the content should be the primary entrant for these categories. Please refer to the glossary definition of **Producer (see page 39)**. Qualified others may be eligible if their contributions are significant to the entry's award-worthiness. Crafts people should submit in the appropriate craft category.

Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

Unless otherwise noted, the time limit for any program or long form content category is 30 minutes. A maximum of three (3) segments/excerpts is permitted to bring longer programs to the required entry time limit. For program series or long form series entries, the entry must include excerpts from at least two (2) episodes from the series.

Short Form content must be submitted in its entirety as originally distributed. The original video and submission length must not exceed 15 minutes.

News content is only eligible in the appropriate News categories.

NOTE: One (1) second of black must be inserted between elements of a series entry or between excerpts if the original video has been edited to fit the entry time limit for the category.

60. **Arts/Entertainment-Spanish**

For excellence in news or content about general entertainment, variety or visual and performing arts. **News or Short Form Content** (up to 15 minutes) Entry time limit: 15 minutes. Or **News or Long Form Content** (longer than 15 minutes) Entry time limit: 30 minutes

61. **Business/Consumer-Spanish**

For excellence in news or content about business, finance, consumer affairs or economic topics. **News or Short Form Content** (up to 15 minutes) Entry time limit: 15 minutes. Or **News or Long Form Content** (longer than 15 minutes) Entry time limit: 30 minutes

62. **Diversity/Equity/Inclusion-Spanish**

For excellence in news or content coverage focused on topics including racism, discrimination, inequity, marginalized communities, and similar social injustices, notably focused on efforts to raise awareness or effect positive change. **News or Short Form**

Content (up to 15 minutes) Entry time limit: 15 minutes. Or **News or Long Form Content** (longer than 15 minutes) Entry time limit: 30 minutes

63. Education/Schools-Spanish

For excellence in news or content coverage of schools, teaching or education related topics. **News or Short Form Content** (up to 15 minutes) Entry time limit: 15 minutes. Or **News or Long Form Content** (longer than 15 minutes) Entry time limit: 30 minutes

64. Environment/Science/Technology-Spanish

For excellence in news or content coverage of environmental impact, science, technology issuers or related topics. **News or Short Form Content** (up to 15 minutes) Entry time limit: 15 minutes. Or **News or Long Form Content** (longer than 15 minutes) Entry time limit: 30 minutes

65. Health/Medical-Spanish

For excellence in news or content coverage of health or medical related topics. **News or Short Form Content** (up to 15 minutes) Entry time limit: 15 minutes. Or **News or Long Form Content** (longer than 15 minutes) Entry time limit: 30 minutes

66. Historical/Cultural-Spanish

For excellence in news or content coverage about historical or cultural related topics. **News or Short Form Content** (up to 15 minutes) Entry time limit: 15 minutes. Or **News or Long Form Content** (longer than 15 minutes) Entry time limit: 30 minutes

67. Human Interest-Spanish

For excellence in news or content coverage of stories that appeal to the human spirit. **News or Short Form Content** (up to 15 minutes) Entry time limit: 15 minutes. Or **News or Long Form Content** (longer than 15 minutes) Entry time limit: 30 minutes

68. Politics/Government-Spanish

For excellence in News or content about political, civil or government related topics. **News or Short Form Content** (up to 15 minutes) Entry time limit: 15 minutes. Or **News or Long Form Content** (longer than 15 minutes) Entry time limit: 30 minutes

69. Program News or Content-Spanish

Includes: News Specials, Documentary, Interview Discussion, Public Affairs, Special Events.

70. Societal Concerns-Spanish

For excellence in news or content about current issues of societal concern, community, or immediate public interest. This category is intended for serious subject matter not already covered by other existing categories including Business/Consumerism, Education, Environment/Science, and Politics/Government **News or Short Form Content** (up to 15 minutes) Entry time limit: 15 minutes. Or **News or Long Form Content** (longer than 15 minutes) Entry time limit: 30 minutes

SPORTS CONTENT - SPANISH

The person, typically the producer, who determines the overall tone, structure, look, sound, and mission of the content should be the primary entrant for these categories. Please refer to the glossary definition of **Producer (see page 39)**. Qualified others may be eligible if their contributions are significant to the entry's award-worthiness. Crafts people should submit in the appropriate craft category.

Sports News content is only eligible in the appropriate News subcategories.

For Short Form Content and Sportscast entries, the original video must not exceed 15 minutes.

For Long Form Content and Program entries, the original video must be longer than 15 minutes and submission length may not exceed 30 minutes (exception: Sports Documentary). No more than three (3) excerpts may be included to bring longer content to the 30-minute entry time limit (exceptions: Sports - One-Time Special and Sporting Event/Game Live Broadcast.) Excerpts must be presented in original, chronological order.

Series entries are eligible and must include a minimum of two (2) but no more than five (5) separate segments from the series. Total submission time limit for News and Short Form Content series entries may not exceed 15 minutes. Long Form Content series entries may not exceed 30 minutes.

NOTE: One (1) second of black must be inserted between elements of a series entry or between excerpts if the original video has been edited to fit the entry time limit for the category.

71. Sports-Spanish

Includes: Sports Stories, Sportscasts; Sports Programs, Sports Specials, Sports Game coverage, or Sports Documentaries.

SPOT ANNOUNCEMENTS - SPANISH

The person, typically the producer, who determines the overall tone, structure, look, sound, and mission of the content should be the primary entrant for these categories. Please refer to the glossary definition of **Producer (see page 39)**. Qualified others may be eligible if their contributions are significant to the entry's award-worthiness. Crafts people should submit in the appropriate craft category.

Content submitted in the Spot Announcement categories must be regionally conceived, produced and distributed. Submissions that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material.

Spots may be 5 seconds to 2 minutes in length. For campaigns, a minimum of two (2) up to a maximum of five (5) spots from the campaign should be edited together for a single video upload. One (1) second of black must be inserted between each spot. If a campaign is entered, no spots from that same campaign may be submitted in a single-spot category.

NOTE: One (1) second of black must be inserted between elements of a campaign.

72. Spot Announcements-Spanish

NOTE: Commercials, PSAs and Promotional Announcements single spot or campaign may be submitted.

CRAFT ACHIEVEMENT - SPANISH

For excellence in a specific craft discipline demonstrating the skills of one or more individuals. Each entry may contain a single example of the craft or a composite of material as originally distributed. While craft entrants may submit more than one entry per craft discipline, only one of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries in the same craft category. Craft awards are intended for hands-on craft persons, not those who supervise craft persons.

Entry time limit: 15 minutes (unless otherwise indicated.)

NOTE: One (1) second of black must be inserted between elements of a composite.

73. Talent-Spanish (New sub—categories)

For Anchor, Sports Analyst and Sports Play-by-Play categories only: A segment is an excerpt from a news program (newscast, news special, breaking news, live sporting event/game, etc.) with material that doesn't include the entrant edited out. An entry may include up to five segments. Each segment may include material from only ONE program: think of this as "five segments equals five changes of clothing" rule. It's allowed, but not required, for the co-anchor's and reporters' video to be edited out of a segment. Anchor entries may include examples of studio anchoring, field anchoring, specials, breaking, etc., but NOT reporter packages (if an anchor also does reporter packages, they must enter those in one of the reporter categories.)

A. Anchor-Spanish – News

B. Anchor-Spanish – Weather or Sports

C. News Reporter-Spanish

74. Photographer/Editor-Spanish

75. Multi-Media Journalist-Spanish

For excellence by a single, cross-discipline individual, serving as photojournalist, editor, talent, and writer (also known as an MMJ, VJ, MSJ, VS); covering a single or multi-part video story or

topic intended for a news audience. Entry may not be submitted in any other craft category. Composites are permitted. Single Shift or No Production Time Limit.

NOTE: No more than 10% of the video should be archival material, file footage, VNR or provided video. Introductory stand-ups, bridges or end tags shot by other individuals should not be included on the entry.